

**Appendix One**

# **Towards 2010**

**September 2006 – September 2010**

**First Annual Report**

**Targets relating to the Communities  
Directorate**

**Target 22: Establish a biennial Kent Youth Games and support Kent sports men and women to compete in the 2012 London Olympics and Paralympics**

<b>Lead Cabinet Members:</b> Mike Hill/Mark Dance	<b>Lead Managing Directors:</b> Amanda Honey/Graham Badman	<b>Lead Officers:</b> Chris Hesse/Danny O'Donovan/Ian Craig
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**Progress to date:**

Capitalising on the incredible opportunities available to Kent children, sportsmen and women is vital with the 2012 Olympics being held right on the doorstep.

Plans to get the 'Kent School Games' up and running are well underway. The first Games will be in 2008 with heats starting in November 2007. A Kent Disability Schools Games will be a key component.

A steering group (comprising of representatives from KCC's Children, Families and Education directorate, KCC's Sports, Leisure and Olympics Service, School Sport Partnerships and Specialist Sports Colleges) has been established to focus on the development and delivery. The Kent Competitions Survey has helped identify current and future school competitions in the county in order to inform the planning of the Games.

School Sport Partnerships have agreed to organise local area heats, competitions and festivals that will lead up to the finals events in a wide range of sports. A co-ordinator, who is leading on delivering this target, is working with the schools, and national governing bodies. The logistics are shaping up. Fourteen sports have been identified and the finals events have been planned for the end of June 2008. All schools in the county have been invited to participate and an estimated 3,000 young people will be involved in up to 40 separate finals events, using 14 different facilities at seven venues.

KCC's Sports, Leisure and Olympics Service supports Kent's talented performers through a range of mechanisms, most notably via the FANS (Free Access for National Sportspeople) scheme, in partnership with districts and facilities across Kent. The scheme has been enhanced with discounts being offered to FANS members on clothing and equipment via Kent County Supplies and Maudesport.

Links with the three universities in Kent are providing a countywide Sports Science Support Service for performers, their coaches and parents, and physiotherapists are already being signed up to provide discounts for FANS members.

Several potential paralympians have received funding via the Denne Group and KCC has agreed with Kent Reliance Building Society to provide small grants for talented performers through the Sportsaver funding scheme. KCC's Sports, Leisure and Olympics Service is currently auditing governing bodies of sport for past, present and potential future Olympic and paralympic performers, coaches and officials.

Work to attract major events to inspire future Olympians and paralympians continues and the Unit has been fully engaged in the Tour de France, World Archery Championships, World Handcycling event and the potential GB Visually Impaired Judo Championships.

Pre-Games Training Camp submissions have been made on behalf of Kent by the Unit, involving 120 facilities across all districts. The Dartford Judo Centre has already attracted teams from Canada and USA to use its facilities for training for an international event, along with the GB Judo Squad already looking to use the Dartford Centre as a base.

<b>Measurable Indicator(s)</b>	<b>2006/07</b>	<b>2007/08 Target</b>
Number of schools participating in the Kent Schools Games	New indicator	150
Number of athletes supported to compete at a national level in the run-up to the 2012 Olympics and Paralympics	360	400

<b>Target 23: Facilitate and enhance the development of Kent Youth Theatre activities</b>		
<b>Lead Cabinet Member:</b> Mike Hill	<b>Lead Managing Director:</b> Amanda Honey	<b>Lead Officer:</b> Sally Staples

**Progress to date:**

There is fun, enjoyment and valuable social skills to be had and learnt from taking part in productions, be it as actors or behind the scenes, and the experience can be highly rewarding.

This target will be achieved in two ways. First, to encourage growth and development of youth theatre activities that are sustainable, accessible and support professional development, and second, to develop a Youth Theatre Festival that will celebrate youth theatre in Kent and lead to the county having a national reputation in this field.

A mapping exercise of youth theatre activities in Kent provided information on existing activity and how best to meet demand and create new and exciting opportunities for the future. The research highlighted a lack of investment and diversity in events and poor accessibility to minority and excluded groups, although rural activity was well supported. The north of the county showed fairly high levels of provision, as did the coastal towns and Canterbury, although the nature of the activities was similar and offered limited challenge. Ashford showed little sign of sustainable activity and only provided ‘one off events’, although these did have a unique flavour and were of a high quality artistically.

Key partners have discussed joint working to improve graduate retention and practitioner ‘upskilling’ in Kent. A strategic approach is being adopted alongside UCCA, Christchurch and UKC who will be the delivery agents to build links to theatre technical skills e.g. lighting/sound/stagecraft and the achievement of qualifications and opportunities beyond.

KCC Arts Development is encouraging Kent youth theatres to align themselves with the NAYT (The National Association of Youth Theatres) which promotes quality of provision with an emphasis on access for all. This will make an impact on Kent’s status as a regional centre for excellence. The Blackfish Academy in Dover is sharing expertise e.g. on planning, health and safety, child protection, equality and access, and this is currently being used alongside research gathered on the ‘vision’ for the Youth Theatre Festival and plans for a Kent Academy/Princes Trust scheme.

KCC is delivering a range of theatre roadshows, hosted by the Artsbus and other key resources such as Hextable Dance, to tackle issues such as bullying, drugs, smoking etc. As part of the new development of the Theatre Royal in Margate, a youth theatre is being set up and KCC will continue to work closely with them to encourage a nationally recognised model of excellence.

A further co-sponsored event, which took place in autumn 2006, ‘Theatre in the Square’, was run this summer and offered a substantial sounding board for young people in relation to the development of the Youth Theatre Festival. The successful ‘Accidental Collective’ project in Canterbury held in April now plans to run additional innovative programmes of events to schools and youth clubs. This experience will also feed into plans for the 2008 Youth Theatre Festival.

The Festival will be staged in late summer 2008. Three models have been researched and are being developed. A final model will be selected in November for approval. Sponsorship from major local businesses and like-minded industries will be sought. Local media and Kent TV will play a significant role in taking the project to the widest Kent audience. Promotion and marketing will begin in earnest in January with activities leading up to the big event.

<b>Measurable Indicator(s)</b>	<b>2006/07</b>	<b>2007/08 Target</b>
Number of new participants in youth theatre activities facilitated by KCC’s Arts Development Unit	New PI	1,400

<b>Target 25: Promote Kent as a centre for the arts, encouraging the development of a network of music and cultural venues across the county</b>		
<b>Lead Cabinet Member:</b> Mike Hill	<b>Lead Managing Director:</b> Amanda Honey	<b>Lead Officer:</b> Sally Staples

**Progress to date:**

Providing more activities for residents to enjoy and encouraging visitors to Kent is the focus of this target. The key to its implementation is a cultural strategy that will set out a shared vision and framework for delivery and identify areas for investment, together with objectives and actions. Meetings with key stakeholders have taken place and a cultural conference involving partner agencies, is planned for 2008.

KCC's Arts Development Unit (ADU) has been working cross-directorately to ensure residents and visitors will have access to a wide range of good quality facilities. Progress has been made in a number of ways. Along with the Arts Council and Thanet District Council, KCC has helped secure the future and new positioning of the Theatre Royal, Margate. The development of a quality theatre programme with community involvement will complement the activities of the Turner Contemporary to maximise the benefits and add further value to the gallery. Building work has begun on the Folkestone Arts Centre which opens in summer 2008. Architects have been selected for the Marlowe Theatre, Canterbury. This ambitious project will transform the venue into a larger, state of the art theatre complex and KCC has been working both to support and influence this development. KCC, SEEDA the Arts Council and other agencies are investing £9m in the project.

'Strange Cargo', an established arts organisation providing gallery space as well as large-scale community outreach projects, has indicated a desire to further develop its warehouse space. Ongoing discussions with Hextable Dance have helped to shape a business plan to increase usage and awareness of the newly built centre in North Kent that specialises in performing arts. In order to secure a concert hall in Kent, ongoing discussions have been held for potential sites at Maidstone, Canterbury and Folkestone.

A complete picture of cultural provision across the county is being drawn up and a database created to enable KCC to signpost the public to their local provision and aid effective communication both with arts organisations and individual artists, thus building up networks. A specialist performing arts network aims to increase the amount of theatre and other live performances, offering professional development opportunities, masterclasses, mentoring and specialist business advice to ensure that young professional companies are able to develop and thrive. In Dover, KCC is supporting the development of an embryonic network of artists, being kick started by Dover Arts Development (DAD) in partnership with Dover Pride. New models for management and promotion of creative workspace in Dover and across the East Kent region are being explored.

£205,000 of funding will be invested in key projects across the county via the Arts Investment Programme. These funds are being used to encourage the development of both organisations and events that will contribute directly towards this target and other KCC core priorities. The Arts Development Unit is a key component of the Kent 2012 campaign, which is developing the county offer for the UK cultural festival, part of the Cultural Olympiad, spanning the four year period from 2008 to 2012. KCC is co-ordinating plans with district councils and arts agencies to stage a broad variety of arts events and festivals over that period, to celebrate the Olympic and Paralympic Games 2012.

A new post, jointly funded by Arts Council and KCC, is now working in east Kent to create a strategy, co-ordinate planning and develop projects within the context of cultural development and regeneration programmes and is working in partnership with other regional agencies and funding bodies, to maximise investment opportunities. The success of this post has meant that KCC is looking to set up a similar post in north and west Kent.

The Folkestone Triennale will be the most significant international art event in the south east in 2008 and KCC is using this as a springboard to pilot a new and unique cultural tourism project. The outcome will play a part in fulfilling Kent's potential as a premier tourist destination.

<b>Target 26: Modernise the library service so it also acts as a focal point for KCC services and widens access to Kent's rich culture</b>		
<b>Lead Cabinet Member:</b> Mike Hill	<b>Lead Managing Director:</b> Amanda Honey	<b>Lead Officer:</b> Cath Anley

**Progress to date:**

Although lending books is at the heart of what libraries do, residents expect a 21<sup>st</sup> century library service to provide a wide range of services, accessible remotely as well as from attractive and modern buildings.

Coldharbour, Staplehurst and Birchington libraries were completely refurbished and Newington Library relocated to new premises in the Marlowe Academy in 2006. Coldharbour Library continues to develop, the latest improvement being the opening of the "Teen Room" designed by local young people. In the last year book issues at Coldharbour are up 33.3%, with children's book issues up 74.6%. Sevenoaks Kaleidoscope reopened in December 2006 after complete refurbishment part funded by the Heritage Lottery Fund. Book issues increased by 17% for the first six months of operation, with children's book issues up 47.8% for the same period. Sherwood Library re-opened in a new build, shared premises with the Community Centre in June 2007, and visits have already increased 41%. Overall, the success of the modernisation programme is reflected in the 3.54% increase in book issues between 2005/06 and 2006/07, and the increase in overall satisfaction with recorded in the Public Library User Survey (PLUS) and the KCC Resident's Survey, both run in autumn 2006.

The new Margate Library, incorporating a range of services, is being built and will open early 2008. The Ramsgate Library rebuild is also well underway. A successful joint HLF bid with Canterbury City Council secured £6.5 m in January 2007 for the redevelopment of the Beaney Library, Museum and Gallery to become a centre for heritage, learning and enjoyment. KCC is currently exploring new procurement models, and sources of external funding to build the new Library and History Centre in Maidstone as a flagship centre of excellence for the county. These centres will be key in raising peoples awareness of the rich history and culture of Kent, and through this increasing their sense of place and quality of life.

In addition, plans are in place to deliver modernised town centre libraries in Gravesend and Ashford, and to relocate Tenterden Library alongside a possible rural Gateway.

Although modernisation of library buildings is key, KCC is continuing to find new and more efficient ways to improve access to services. Library opening hours increased by over 11% within existing resources from September 2006. In autumn 2006, the PLUS showed 89.5% of customers rated the library opening hours as 'good or very good' against 76.8% in 2003. The Information Point opened in September 2006, to improve access to information services for elected KCC members and officers. Customers can now opt for email alerts to be notified of reserved items ready for collection or overdue items, with an option for SMS text alerts to follow shortly. A new joint Adult Education/Libraries and Archives post will shortly bring together existing work programmes and lead our drive to ensure equality of access for all people to our services. Continual upgrading of the content and functionality of our online presence resulted in the Library home page being the second most visited page (after the jobs section) of the KCC website in June with 133,000 page impressions. Alongside the modernisation of some libraries, a review of all service points is progressing and has already resulted in the re-provision of library services to two small communities, formerly served by very small and poorly used branch libraries. Ongoing reviews will be bringing forward a variety of actions in the next three years to improve service to the public and increase efficiencies, e.g. through the implementation of a new Library Management System for April 2009 which will deliver improved functionality for staff and public at a reduced cost. KCC is also in the process of reviewing land assets and bringing forward proposals to release capital for further service improvements. A staff restructuring took effect from September 2007 resulting in an annual £1m reduction in employee costs with minimal impact on public services.

<b>Measurable Indicator(s)</b>	<b>Base 2006/07</b>	<b>2007/08 Target</b>
Number of libraries modernised (cumulative)	5*	9

\*Birchington, Coldharbour, Newington (Marlowe Academy), Sevenoaks, Staplehurst

<b>Target 27: Open the Turner Contemporary gallery, Margate, in 2009</b>		
<b>Lead Cabinet Member:</b> Mike Hill	<b>Lead Managing Director:</b> Amanda Honey	<b>Lead Officer:</b> Victoria Pomery

**Progress to date:**

The Tate has been a catalyst for regeneration in St Ives and the Turner Contemporary is expected to do the same for Margate. It will be a positive force in the social, economic and cultural regeneration of Thanet and east Kent. The Turner Contemporary project consists of two major strands – the building of the new gallery itself and a public arts programme of wide ranging exhibitions, talks and events and out-reach work.

Initial plans of the new £17.4m gallery were revealed to the public in June 2007. David Chipperfield Architects, appointed in summer 2006, have worked closely with members of the client team to design a gallery which fulfils operational requirements as well as being a catalyst for regeneration. There has been a considerable amount of public engagement throughout the process and the design team has taken on board comments from members of the public.

The gallery will be built near the entrance to the Margate seafront Rendezvous site and stand high off the ground to prevent flood damage. The design includes 700m<sup>2</sup> of gallery, education spaces, a café and shop. The building will stand 20 metres high and be visible from the railway station. A planning application will be submitted in the autumn. It will be built by 2009 and will open to the public in 2010 as an international venue for the visual arts and is committed to providing the local community with a range of activities and events.

A marketing strategy has been implemented and activities are being monitored to ensure positive coverage on Turner Contemporary locally, regionally, nationally and internationally. The website has been updated and improved, regular e-newsletters are being sent to subscribers, and a quarterly events and exhibitions leaflet is being distributed widely in Kent.

A three-year business plan has been drafted which is continually reviewed and updated to ensure the project will be delivered. Capital funding bids to Arts Council England (ACE) and SEEDA are being made in addition to revenue funding via negotiations with ACE and internal partners.

The promise of the Turner Contemporary has already led to investment and regeneration of the old town of Margate. An active programme of audience development work continues to be undertaken including talks, small-scale exhibitions and workshops. Just one example is the ‘Inspiring Spaces’ project run by Turner Contemporary, Stour Valley Arts and Canterbury’s Museums and Galleries Service, involving young people in the development of new buildings or refurbishment of existing spaces.

**Target 28: Support and encourage the large number of local and voluntary groups and sports clubs in Kent AND Target 63. Promote the Kent Volunteers Programme and work with other partners to attract more volunteers**

<b>Lead Cabinet Member:</b> Mike Hill	<b>Lead Managing Director:</b> Amanda Honey	<b>Lead Officers:</b> Judy Edwards/Chris Hesse/Carol Kincaid
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**Progress to date:**

Voluntary groups and clubs make a vital and significant contribution to Kent life in many ways and KCC wants to encourage these groups and individuals as much as possible. Delivery of these two targets is strongly interlinked and therefore reported jointly.

Since November 2006, 42 clubs and voluntary sports organisations have benefited from a small capital grants scheme for sport, small revenue grants (generated through funding from Pfizer and Kent Reliance Building Society), and performance reward grant (PRG) funding for clubs to run activities on school sites in out of school hours. The KCC's Sports, Leisure and Olympics Service has supported several county governing bodies of sport to secure funding from a variety of sources, including their parent National Governing Bodies of Sport and Sport England, and providing an administrative base for sport specific officers in the county and South East region.

In March 2007, an event was held at Brands Hatch bringing together National Governing Body staff, along with local authority sports development staff and school sport partnerships staff, to facilitate links between these three groups and ultimately support local clubs to link with schools and other sports development opportunities. Other local and voluntary organisations continue to be supported through direct grants from KCC, through support 'in kind' such as use of premises, and through help with securing external funding streams. Recently, for example, a 'Step into Sport' scheme led to 110 school children placed with voluntary sports clubs to gain leadership experience. At the same time, work continues in partnership at a strategic level, and the Kent Trust for Youth Sport, launched in September, is a testament to the commitment throughout the county to encouraging young people in sporting activity.

Following a successful pilot in 2006, the Club Connect Card has been introduced offering discounts to clubs on equipment and resources from Kent County Supplies and Maudesport, as well as discounts on training courses. To date, and prior to an official launch, 136 clubs have joined the scheme already. As an incentive, clubs that receive national Clubmark accreditation are eligible for a Club Connect Gold card, entitling them to further discounts. KCC's Sports, Leisure and Olympics Service is supporting clubs in achieving this accreditation, which recognises good practice in clubs in areas such as child protection, equality and governance arrangements. So far 93 have been successful. The unit also organises a range of training courses, through a scheme called 'Running Sports', to support clubs in obtaining accreditation.

The work of the Kent Volunteers Advisory Group continues, chaired by the Chairman of the County Council, and involving a range of public and voluntary sector partners. It provides valuable advice and guidance as well as acting as a helpful sounding board. For example this year, it will oversee the innovative research and media campaign that is planned for the autumn to promote volunteering in specific areas. Part of this programme will also include an offer of training in use of the media for the organisations represented. KCC is also working with volunteer centres to plan the process for building a network of volunteers who would be prepared to be on call for major sport, leisure and cultural events such as the 2012 Olympics, air shows, concerts and international sports events.

The often under-stated but all important 'management' side of volunteering will also be a focus during the Towards 2010 period i.e. the recruitment, training, support for, and retention of, volunteers. The first priority this year is to set a good example and services in KCC are being encouraged to apply for the Quality Standard for Investing in Volunteers. Adult Education and the Youth Offending Service have already embarked upon this and it will be a first in local government. KCC staff can also continue to use some training time on volunteering and the scheme that enables this is currently being evaluated. It is considered to be leading nationally on local authority employee volunteering, and has offered advice and guidance to other public sector bodies, including the Welsh Assembly.

KCC has a dedicated employee volunteering officer working part-time who to date has presented and given information to 4,320 new KCC staff, together with 800 staff planning retirement. KCC records 996 employee volunteers and it is aware these are minimum numbers, as individuals and teams will carry out employee volunteering that they record locally.

KCC offers specialist advice to staff and managers, linking volunteering with for example, iP, Charter Mark, staff care package and development associated with 2010 targets and business planning.

It is currently marketing the 2007 'Kent Volunteers Awards for Volunteering Excellence' in partnership with voluntary sector and business partners. This public facing scheme showcases good practice, celebrates volunteers and encourages involvement.

<b>Measurable Indicator(s)</b>	<b>2006/07</b>	<b>2007/08 Target</b>
Number of sports clubs and voluntary sports organisations supported by funding (cumulative)	72	132
Number of volunteers managed by KCC services	1,500 est	1,600 est

**Target 47: Create and launch initiatives that facilitate more competitive sport in schools, support after-school sports clubs and sponsor more inter-school competitions and holiday sports programmes**

**Lead Cabinet Members:**

Mike Hill/Mark Dance

**Lead Managing Directors:**

Amanda Honey/Graham Badman

**Lead Officers:**

Chris Hespe/Danny O'Donovan

**Progress to date:**

Young people benefit from taking regular physical exercise and the opportunity needs to be available for more of them to take part in sport and events. KCC Children and Families and Education (CFE) directorate, Communities Directorate's Sports, Leisure & Olympics Service, partnership development managers from School Sport Partnerships and directors of sport from the Specialist Sports Colleges meet to promote this target to schools and develop actions to support this target.

CFE has established a senior strategic officer post for school sport and physical education along with an administrator to support the work of schools and clusters in this key area of development.

A Kent sports college network has been formulated under the leadership of the strategic officer which consists of all sports colleges and school sports partnerships across the county. This network is providing a co-ordinated framework for school sport across all schools. A strategy for school sport and physical education is being developed in partnership with schools and ASK under the heading 'Every Child Active in Kent'.

To support competitive school sport through the Kent School Games, local organising committees are being established in each school sport partnership under the leadership of a Sports College Headteacher.

Four competition managers, funded through the Youth Sports Trust, are being appointed and will be working with schools from October 2007. Their role will be to establish a competitive school sport framework for all key stages across the county which will have a direct impact in supporting their target area.

KCC's Sports, Leisure & Olympics Service has continued to administer the current round of PRG funding to support sports activities on school sites outside of school hours. 74 schemes have been supported with small grants since autumn 2006 and 13 playground developments at primary schools have been funded. Big Lottery Fund Projects, primarily on school sites, are progressing very well with 58 projects out of 64 completed by end of March 2007 and the remaining either commencing or being completed in the next year.

A survey of competitive school sport in Kent schools, carried out by KCC's Sports, Leisure and Olympics Service indicates that there is a significant level of competitive school sport happening already but much of it is either not promoted or is uncoordinated. One sport with new and significant activity is basketball, which is developing inter school competition and festivals between local primary schools. This survey is proving to be useful in the planning of the Kent School Games, 2008 and 2010. (See target 22). New school competitions have been organised through various agencies in basketball, curling, lacrosse and athletics for disabled young people.

<b>Measurable Indicator(s)</b>	<b>2006/07</b>	<b>2007/08 Target</b>
Percentage of pupils taking part in at least 2 hours PE and school sport per week	76%	80%
Number of new out of school hours sports programmes	New indicator	60
Number of new school sports competitions organised	New indicator	10

**Target 57: Build on the successful Kent Community Warden scheme, supporting Kent Police in their visible Neighbourhood Policing programme and working with them and the CDRPs to strengthen the police presence in problem areas**

**Lead Cabinet Member:**  
Mike Hill

**Lead Director:**  
Amanda Honey

**Lead Officer:**  
Stuart Beaumont

**Progress to date:**

The introduction of 101 KCC community wardens in 122 areas across Kent has had a real and positive impact and they have been recognised by Kent Police as a vital asset in the development of their neighbourhood policing programme.

The programme is still in its early stages but requires that each community will have a recognised and local uniformed presence able to work with and reassure the community. It has been accepted by Kent Police that safe local communities cannot be achieved by the police alone and the project is therefore being enhanced to become a neighbourhood management programme. The warden service is contributing to the six month pilot neighbourhood management scheme in Borough Green, Wrotham and Platt.

The wardens are already using a common set of problem identification and solving techniques, a shared tasking and co-ordination process, and are working closely with police community support officers (PCSOs) and neighbourhood police officers as part of a structured roll-out of the PaCT (Partners and Communities Together) approach. As part of the PaCT panel, wardens are able to work in partnership with their police colleagues and make use of their local knowledge and promote use of KCC services.

Six weekly meetings take place with the neighbourhood police implementation boards, which have KCC community warden management representation, both at strategic and operational level. At a local level supervisors attend regular tasking and co-ordinating groups in the districts which involve Crime and Disorder Reduction Partnerships (CDRP) partners working together on local problems and resolving issues.

Community wardens are sharing their experiences with newly appointed PCSOs and discussions are taking place regarding the sharing of accommodation in rural areas.

The KCC Community Safety Training Unit, based at Boughton Mount, has been working in partnership with Kent Police to deliver a national intelligence model product for use by partner organisations. The Unit is also raising the profile of Section 17 of the Crime and Disorder Act across KCC with a major publicity campaign undertaken in the early summer. One of the Unit's key roles continues to be the delivery of induction, police accreditation and continuous development training for KCC community wardens.

Working with Trading Standards and Kent Police, KCC community wardens have carried out a joint project to ensure elderly, vulnerable people feel supported and receive information about how to handle bogus doorstep sellers (link to Target 61). In an eight month period 30 wardens provided bogus caller/distraction burglary training to 4,455 residents.

<b>Measurable Indicator(s)</b>	<b>2006/07</b>	<b>2007/08 Target</b>
Percentage of time that the KCC community wardens spend on duty providing a visible presence	67%	70%

**Target 58: Help maintain Kent's low levels of burglary and car theft and work with off-licence, pub and club owners to reduce alcohol-fuelled crime and disorder, anti-social behaviour and domestic abuse.**

**Lead Cabinet Member:**  
Mike Hill

**Lead Director:**  
Amanda Honey

**Lead Officer:**  
Stuart Beaumont

**Progress to date:**

In conjunction with Kent Police, a detailed profile of alcohol fuelled criminal activity in Kent's town centres is now routinely compiled. Violence, criminal damage and a range of other crime types that occurs between 10pm and 4am, Thursday to Sunday are now being recorded as a separate data set in order to identify points of conflict and tension and to assist in targeting interventions. Current figures indicated a 13.3% rise between April and June 2007 as compared to 2006, although there is a 13.2% fall if compared with 2003.

The KCC Community Safety Unit has also supported financially the Kent crime and victimisation survey (KCVS) operated by Kent Police. The KCVS employs a rigorous methodology agreed and assured by the Home Office. This quarterly survey asks about people's experience of crime regardless of whether crimes have been reported to the police. Fear of crime in Kent as measured by KCVS indicates a reduction from 51% in 2005/06 to 44% in 2006/07. Feelings of safety at night have increased very slightly with 74% of Kent residents in 2006/07 feeling safe at night as compared with 73% in 2005/06. Perceptions of anti social behaviour being a problem have reduced in Kent from 23% in 2005/06 to 20% in 2006/07.

Additional funding to KCC's Community Safety unit has recently provided an analytical post to assist with the consolidation and production of all the analytical data and identification of priority areas.

The Safer & Stronger Co-ordinating Group has agreed that, along with domestic abuse, alcohol fuelled crime and health issues are one of its five top priorities. A series of discussions and seminars between chief officers, frontline operational staff, the alcohol retail trade, licensing officers and appropriate elected members is being arranged for the autumn and winter by the KCC Community Safety Unit.

As part of the co-ordinated activity Kent Trading Standards and Kent Police are undertaking test purchase campaigns using underage volunteers which are aimed at reducing the sale of age-restricted goods, especially alcohol, to young people under the age of 18 years. Test purchases are attempted, and where purchases are made the vendor is prosecuted or issued with a formal caution. Perhaps the most significant penalty has been a recent three-month revocation of licence for a branch of a national supermarket chain and this is an avenue which is now being explored on a more regular basis with the police and licensing authorities. These test purchasing campaigns are, however, resource intensive from the point of view of trading standards officers and police officers and to maximise effectiveness, areas showing a high incidence of underage drinking or related disorders are targeted using intelligence from the community wardens, local licensing officers and the public. A recent campaign in Maidstone resulted in purchases at a number of on-sales establishments. One such campaign might require five or six officers for the evening but the follow up work requires significant resources.

Although at a trial stage, East Kent PCT has begun to collect data on alcohol related injuries presented to its Emergency & Accident units.

<b>Measurable Indicator(s)</b>	<b>2006/07</b>	<b>2007/08 Target</b>
Domestic burglary per 1,000 households	10.7	10.7
Car crime per 1,000 population	10.3	10.3

<b>Target 60: Support young people to reduce the risk of them offending</b>		
<b>Lead Cabinet Member:</b> Mike Hill	<b>Lead Managing Director:</b> Amanda Honey	<b>Lead Officer:</b> Glan Hopkin

**Progress to date:**

Young people who begin to commit even minor offences can create a risk to themselves and others, especially if this behaviour then becomes repetitive and goes unchecked. KCC's Youth Offending Service (YOS) has developed a targeted approach to address this and continues to perform well against this target, building on existing successful programmes. Current provision includes:

- Three senior youth inclusion programmes (YIP) funded by the Youth Justice Board until March 2008, are delivered by the voluntary sector partner 'Crime Concern' for 14 to 17 year olds in Gravesend, Thanet and Ashford. Parenting services are attached to each of these programmes
- Four junior YIPs for 8 to 13 year olds are funded the Kent Children's Fund until March 2008. These are located in Gravesend, Thanet, Sheerness and Folkestone
- Several youth crime prevention projects have been developed with the Crime and Disorder Reduction Partnerships (CDRPs) across the county to provide time limited diversionary activities as well as referral on to services that can reduce the risk of offending.

A county youth crime prevention manager oversees the development of individual projects and monitors performance. Part of the role is to assist voluntary and community sector partners in delivering these services. A multi-agency County Youth Crime Prevention Steering Group meets quarterly to assist YOS in implementing its Youth Crime Prevention Strategy, as detailed in the Youth Justice Plan.

A range of external and internal partnership work is being developed to deliver this target:

- The Fire & Rescue Service is working to reduce instances of arson, criminal damage and hoax calls associated with young people
- Kent Police, supported by YOS, is promoting the use of restorative approaches to conflict resolution in schools and reduce the need for a criminal justice intervention thereby reducing the number of first time entrants to the youth justice system
- Kent Police is also working alongside YOS to improve the quality of shared information. A risk to achieving the target is the improvement in results leading to higher numbers of notification to the YOS of young people given a reprimand
- The Kent Partnership agreement with Charlton Athletic FC community scheme is providing a range of diversionary opportunities for young people at risk of offending across the county
- YOS is working with KCC's Attendance & Behaviour Service to develop shared assessments and coordinated services through the adolescent resource centres and across the range of youth crime prevention initiatives
- Targeted work is underway to continue to reduce the number of looked after children who offend
- The YOS prevention initiatives all offer support to parents and this is linked in with the cross directorate parenting strategy and the formal parenting strategies to which YOS contributes funding
- YOS has linked with KCC's Youth Service to attract funding for an arts based programme to be delivered by 'Rhytmix'. The YOS element of the programme will be linked to raising victim awareness amongst young people
- YOS is working with community wardens, one example is the successful 'Smart Moves' initiative in the east of the county, helping young people to learn ways of keeping safe and avoiding trouble.

Exact funding post March 2008 is still to be confirmed. There is a risk that the current delivery mechanisms would be undermined if there were no clear link between the pooled budget resource and the target.

<b>Measurable indicator(s)</b>	<b>2006/07</b>	<b>2007/08 Target</b>
Number of new entrants to the youth justice system	1,728*	1,919**

\* May be an unreliable figure – notification processes being reviewed with police to ensure future accuracy and recording

\*\*Target set by national Youth Justice Board with reference to 2005/06 base of 2,020

<b>Target 61: Extend our public awareness campaign to alert people to the activities of rogue traders, particularly those involved in door-to-door sales, and increase the number of offenders prosecuted</b>		
<b>Lead Cabinet Member:</b> Mike Hill	<b>Lead Managing Director:</b> Amanda Honey	<b>Lead Officers:</b> Ian Treacher/Sue Edmunds

**Progress to date:**

Rogue traders can cause detriment and distress to unsuspecting consumers. There is a recognised link between doorsteppers and distraction burglary, with doorstep criminals often targeting the same vulnerable people time after time. Significantly disrupting the activity of rogue traders, including door steppers, is a primary objective for Kent Trading Standards.

Kent Trading Standards uses a number of tools to make sure this message reaches an ever-wider audience including the Kent Consumer Support Network (KCSN) and its Alert Message system. The KCSN is a partnership consisting of members from organisations such as Age Concern, Citizens Advice Bureaux, Citizens Rights for Older People (CROP), Kent Association for the Blind, Neighbourhood Watch, parish and town councils and many more. Messages can be sent to all members of the network, or to specific communities. Since September 2006, 49 messages have been sent alerting people to the presence of rogue tarmac layers, tree-fellers, builders, roofers, antique dealers, meter readers and many others who were working in their locality. The Kent Messenger also publishes alert messages in its newspapers.

The public awareness campaign is augmented by regular broadcasts on Radio Kent, KMFM Radio and press releases. In addition, Kent Trading Standards recently appeared in BBC 3's 'Scam Squad', a series of six 30-minute programmes showing how rogue trader activity impacts on people's lives. Interestingly, during the latter part of the series 'Scam Squad' was the most watched TV programme on BBC 3 that night.

KCC's presence at events in Kent, including the County Show, provides opportunities for officers to hand out leaflets and talk to customers about doorstep sellers. KCC's community wardens are rolling out a bogus caller awareness programme to individuals and groups. Kent Trading Standards officers have started a programme of visits to banks encouraging staff to look for signs of vulnerable victims and give advice on what action to take.

Rogue trader activity is monitored on a regular basis and a list of rogue traders is maintained. Trading Standards Intelligence Unit ensures current information is available to management teams to identify rogue traders against whom action should be taken. As a snapshot in time, around 18 potential rogue traders are currently under some degree of active investigation, a number of these being doorstep sellers. A further 14 are on our radar. The business plan includes a doorstep sellers campaign encompassing rapid response to incidents in progress, post incident attendance to gather evidence and pro-active targeting based on intelligence. Support and advice is provided to victims and the neighbourhood is leafleted by staff.

One example of a successful action related to an elderly disabled man who had paid a persistent cold caller £2,000 to repair a leaking roof. In the process he damaged the chimney pots, cementing paving slabs in their place. The victim was then pressurised for £15,000 to replace the roof. Trading Standards intervened, recovering £1,500 and obtaining a signed undertaking, paving the way for a court order in the event of further 'rogue' activity. On a national "Rogue Trader Day" operation carried out on 15<sup>th</sup> June with the police KCC's intervention stopped two driveway jobs that had been started against the owners' wishes and ensured that no payments were made.

To counter the rogues and provide a service to consumers, Kent Trading Standards has launched its 'Buy with Confidence' scheme earlier this year. Traders are only accepted onto the scheme once they have been audited by Trading Standards Officers, references been verified and CRB checks completed. The numbers are building gradually and in due course should provide consumers with a pool of known reputable traders.

**Target 62: Expand the Kent 'HandyVan' scheme, making the homes of older and vulnerable people more secure.**

**Lead Cabinet Member:**  
Mike Hill

**Lead Director:**  
Amanda Honey

**Lead Officer:**  
Stuart Beaumont

**Progress to date:**

Levels of burglary in Kent are relatively low but if it happens, it can be disturbing and frightening, especially for the elderly and those living alone. The successful HandyVan scheme provides improved home security to better protect against burglary and reduce the fear of crime for vulnerable people.

The additional HandyVan vehicle and fitter commenced operation in August 2007 and following analysis of burglary profiles is focused initially in the North Kent area. Operational arrangements are being established with CDRPs, police and other partners across the county regarding the future targeting of the new service. Additionally, discussions have taken place with primary care trust representatives and Kent Adult Social Services to offer a wider menu of services that would assist the elderly when they leave hospital care and link proactively with the Supporting Independence Programme (SIP). A further group of vulnerable people to be included within the remit of the HandyVan service will be those suffering from domestic abuse where it may be possible to improve security to deter access by an abusive partner.

In conjunction with the launch of the new service a media strategy has been prepared primarily aimed at increasing referral rates from partner agencies and vulnerable groups across the county. The promotion material includes leaflets and posters in police stations, district council and other partner offices etc, and also other media sources such as press releases, articles in district council magazines and formal launches.

The new HandyVan will focus on areas of high burglary and fear of crime and KCC Members have asked for it to have a wider portfolio in making homes more secure in the widest sense and linking with hospitals to cover patients returning home. Given the available funding it is important that the service maintains its community safety priority but also accommodates where possible other safety issues. Liaising with key partners and the referral process will be vital ingredients to the success of the new service. The new HandyVan service will be focused towards the vulnerable older resident and it is also planned to engage the HomeSafe service in this targeted work, to ensure that the whole community is accommodated. HomeSafe is already commissioned by Kent Adult Social Services to deliver services for the Occupational Therapy Bureau and routinely carry out home security checks while installing adaptations and therefore joint working between the two providers will be a key success factor. In 2006/07, over 3,700 checks were made.

This new service will be carefully monitored and consideration given to focussing the delivery of all HandyVan and HomeSafe services in the future, so that service delivery is provided to areas of need rather than simply on a referral basis.

This work will be an extension to the current HandyVan partnership arrangements with Help the Aged and it is anticipated that a further 600 homes will receive the service during 2007/08. Work is being completed to routinely provide data to enable proper targeting of resources. It is anticipated that these data sources will be focussed in the medium term through the 'Kent Crimeview' System that is being developed.

<b>Measurable Indicator(s)</b>	<b>2006/07</b>	<b>2007/08 Target</b>
Number of safety checks completed by the 'HandyVan' service	2,401	3,000